

Dear Potential Sponsor:

On behalf of the Burlington Skating Centre, we would like to extend an invitation to you and your company to become a sponsor for the 2017 season. The Burlington Skating Centre is a non profit figure skating club based out of Burlington, Ontario and operated by a group of volunteers from local communities. We are seeking sponsorship from various businesses in our community and neighbouring communities in order to help offset the costs associated with figure skating.

Through your sponsorship, your company will play a major role in enriching the quality of figure skating and helping our association be recognized as a revolutionary learn to skate program and an elite competitive figure skating program. Your company will be associated with a leading edge in a development program that will enable our skaters to develop to the next level.

Through your donations, the Burlington Skating Centre will offer your company marketing on a variety of items including our Jumbotron that is located in Appleby Arena on Ice pad 4 and our frequently visited website. All sponsorship funds will be directed to Burlington Skating Centre unless you select a competitive group sponsorship.

Enclosed, you will find our sponsorship levels suitably named Gold, Silver and Bronze. Please take a few moments to review them in order to determine your level of involvement. All donations, regardless of amount are tax deductible and each company will receive a receipt for their sponsorship.

Burlington Skating Centre looks forward to building a strong partnership with your company and we truly appreciate your consideration.

Sincerely,

Burlington Skating Centre